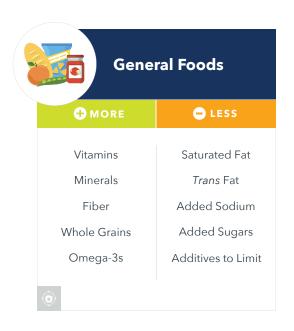
Backed by Science. **Built for** Speed.

Guiding Stars' patented algorithm was developed by independent nutrition science and public health experts to evaluate the nutritional value of foods and beverages in the grocery store.



The Faster Way to Eat Better









TO LEARN MORE SCAN THIS CODE!



GuidingStars.com



NUTRITIOUS CHOICES MADE SIMPLE

What is Guiding Stars?

Guiding Stars is the fast and easy way to find nutritious products while you grocery shop.

Guiding Stars' nutrition guidance icons allow consumers to save time and be confident about their choices when shopping for nutritious products in store and online.



Time Saved. Time Savored.

Look for Guiding Stars when you shop.



One Star means GOOD nutritional value.

Two Stars means **BETTER** nutritional value.

Three Stars means **BEST** nutritional value.

Choose nutritious products easily in the store and online.



Savor the time you save with those who matter most.

